Dr. Youjeong Oh’s research explores urbanism, development and dispossession, social movement, and media, tourism, and place in East Asia. Her current research is about (over)development, dispossession, and desires in Jeju, South Korea. In her colloquium talk, she explores how Instagram mediates the meanings of place by discussing two cases: Ihwa Mural Village in Seoul and the Woljeong beach on Jeju island in South Korea. In so doing, she tackles the contrasts between contested place transformations reconfigured by social media and non-contested media representations.